



PRESS RELEASE – April 2015

Workshop in Milan: Vision EUF 2020

Together with its 10 member associations, the Federation of European tile-fixers' association (EUF) carried out a workshop with the topic “Vision EUF 2020” in Milan on April 2 and 3, 2015.

The event was organised by the EUF, its Italian member association “Asso-posita”, the Italian association of tile manufacturers “Confindustria Ceramica”, the companies Fila, Lea, Mapei, Raimondi and Schlüter.

There were theoretical and practical topics which were treated on both days. According to the motto of the workshop “Vision EUF 2020”, the topics were fixed for the future. The EUF sees itself as the European umbrella association of “tile layer companies” and even “specialised tile dealers” in the future.

The workshop particularly focused on the topics of marketing and further training. Thus, the EUF will support the initiative of the German Association of Specialised Tile Dealers “VDF Academy” and work out a European study “Tile layer 2020”.

You will find further information and photo downloads under the following link:

http://eufgs.com/news_en.php